

Atlantic Records

Digital Sales Manager Job Description:

The Digital Sales Manager will drive on going sales initiatives, super serving new releases, providing compelling campaign updates to digital retail partners in order to maximize exposure for ADA releases. They will combine a commercial acumen with a passion for independent repertoire, being enthused to collaborate with labels and retail partners to deliver the best possible outcome for ADA releases.

Performer and Producer Job Description:

- Producing for multiple artists
- Writing lyrics for multiple artists
- Mixing for multiple artists
- Performing and Recording
- Meeting at least once a week

Edward Hong
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State College, PA, 16801
814-308-4010
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January 27, 2017

Dear Atlantic Records

I am writing to apply for your ADA Digital Sales Manager and/or Performer and Producer position. I have spent the past three years so far as a Music student at Penn State and have been working the past three years as a singer/song-writer and bring with me both extensive experience as an Digital Sales Manager and/or as a Performer and Producer and bring my work ethic to the position.

As an performer and producer, I have been writing songs and mixing for over fourteen years and I have been performing under a small record label for three years now. I have experience performing in front of a sold out crowd which was about six thousand people. I have also started out concerts for pretty well known artists such as Pryde, Moosh and Twist, and Hopsin. I also produce my own beats and mix my own songs and I have also mixed other peoples' songs.

As an ADA Digital Sales Manager, I have less experience but, I promise that I am qualified. I have been distributing my own songs to Spotify, iTunes, CD Baby, and more for two years now. I also contact other labels and shops to work together so I can distribute music even more. I know which deals to accept and decline. If I don't know something, that won't be too much of a problem because I am a very fast learner.

I have enclosed my resume. I wish to have an interview at your convenience or I will call within the week to see if we can arrange a time to speak. Thank you for your time and consideration.

Sincerely,

Edward Hong

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Phone: 814-308-4010 Email: hongsc8426@gmail.com

EDUCATION

The Pennsylvania State University
Bachelor of Music Technology
Bachelor of Science in IST

University Park, PA
Class of 2018
GPA 2.53/4.00

WORK EXPERIENCE

Rotellis

Cook and Server

State College, PA
August 2015 - April 2016

- Started off as a cook for about 5 months memorizing every ingredient, food, and placements
- Worked as a Server for about 4 months

Private Music Tutoring (Teaching)

Teaching

State College, PA
July 2012 - Present

- Taught Piano and still teaching piano
- Taught Voice Lessons (Ended October 2016)

Autumn Music Group / Raw Talent Entertainment

Musician

State College, PA
April 2016 - Present

- Advertising the Music Label (Selling music and recognition of the label)
- Music Production
- Recording Vocal
- Performance

LEADERSHIP & ACTIVITIES

Penn State Korean Catholic Group

January 2012 - Present

Altar Server and Band leader, Vocal

- Developed leadership skills through leading the band for 2 years now which has 8-13 members every year and leading the altar server for 5 years now
- Directed during equipment set-ups, performing weekly during mass
- Attended monthly meetings with other leaders in the church

Korean Student Association (KSA)

- Participated in meetings and events
- Learned how to interact with people from different cultures and languages

THON (2014-2015)

- Went to weekly meetings
- Learned about other family members around the world

HONORS & SKILLS

- Pennsylvania State University Music Scholarship 2014-2015
- Fluent in Korean and English
- Musical Prowess in piano, violin, guitar, vocals, production, and mixing
- Proficient in Microsoft Office